

Knoxville Internet

Website Design - Production - Marketing

Helping Companies Succeed Online
...today

**Knoxville Internet delivers cost effective website design,
online marketing, and maintenance -
*Driving new customers to our clients' traditional
businesses.***

Our services range from the initial design, planning and production for Internet start up projects to makeovers and marketing of established corporate business web sites.

***Knoxville Internet has a proven track record of developing cost effective,
high traffic websites, in a wide range of market areas.***

Website Design

**Website Re – Designs Website Maintenance
& Upgrades & Updates**

**Search Engine
Optimization**

**Domain & Email
Hosting**

**Online Shopping &
Databases**

Company Overview:

Knoxville Internet has developed over 1100 websites since **1996** here in East Tennessee. Our company background is in computer programming, training and advertising, which helps us provide a unique atmosphere of customer service and in-depth knowledge to bring your company into the Internet with information to successfully compete. Our main concentration is in East Tennessee. We are based here, locally owned, and all of our staff proudly calls Tennessee their permanent home. We specialize in helping companies promote their business in Knoxville, the East Tennessee Area, and around the world.

Knoxville Internet is an established Internet consulting firm providing planning, design and online marketing services to clients and partners around the globe.

Services:

Knoxville Internet approaches each partner/client requirement on an individual basis. From the initial stages of an Internet start up to the redesigning of established Internet business web sites, we can provide the full range of commercial skills, programming tools and design capabilities that will ensure that your Internet presence has the best possible chance of being a profitable one.

All in a language that you will understand... Our initial consultation is free and at all times we strive to propose solutions that are cost effective and timely.

The Internet Can Be a Desert For ill Prepared e-Commerce Web Sites

Website production is only a small part of making your Internet presence profitable.

Online Marketing is an area where we provide many avenues for your site to be noticed

Areas include:

1. Search Engines

Currently, our customers and our online directories can be located in over 370 search engines. We can have your keywords submitted to over 370 search engines each month. Your complete site is submitted to the search engines for a better representation of your site.

These search engines include (but are not limited to):



...and 100's of others

2. Online Directories

When your website cannot be located alone in the mass confusion of search engines, our online directories can help. Many search engines give preference to directories when providing positioning in the search engine results. Using generic keywords (such as “Knoxville business”) brings up a wide variety of websites from many categories. In this case, our Knoxville Directory has gained excellent positions for your company to be linked on.

Our directories currently include:

Knoxville Directory

Blount County Directory

Sevierville Directory

Pigeon Forge Directory

Gatlinburg Directory

Oak Ridge Directory

Chattanooga Directory

Tennessee Football

And other seasonal specialties throughout the year

3. Banner Exchange

Like cruising down the interstate, when the big billboard sparks your desires with some advertised product, our banner exchange is designed to attract in the same way. Many Internet viewers have other needs or wants that are not offered on the site they are viewing, but our banner exchange program allows your banner to be displayed on 100's of websites throughout East Tennessee. Your banner is rotated on other websites and throughout our directories constantly day and night. These banners may also be changed and updated to reflect specials and promotions from your company throughout the year.



4. Email Marketing

With the costs of postage rising, email advertising has many benefits. We can target the local area or abroad for your project. The email can include a link to your site, or other valuable information to attract visitors to your Internet presence. This may not be for all companies, but many have added new customer's accounts to their business through email marketing. Our purpose is to help provide your business with all the possible tools to be successful on the Internet.

Portfolio:

Knoxville Internet's portfolio of clients includes over 600 companies.

Some of our clients include:

Medic Regional Blood Center (medicblood.com)

Waste Connections (wasteconnectionstn.com)

Knox County 911 (knox911.org)

Tennessee Riverboat (tnriverboat.com)

Buddy's BarBQ (buddysbarbq.com)

National Fitness Center (nfc1.com)

FM George (fmgeorge.com)

Swaggery's Sausage (swaggertys.com)

Campers Corner (jaycorvs.com)

The Eye Group (theeyegroup.net)

Tennessee Mold (tennesseemold.com) – Online Shopping

Muscle Car Museum (musclecarmuseum.com) – Online Shopping

FSBO Knoxville – (fsboknoxville.com) – Online Real Estate Listings

Volunteer Chevrolet (volunteerchevrolet.com)

Talk Radio 760 (talkradio760.com)

Brothers Bedding (brothersbedding.com)

Games & Things (ourgameroom.com)

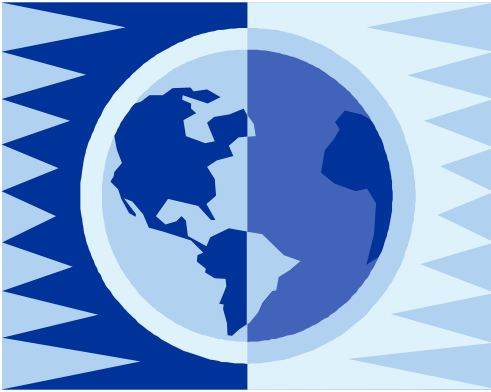
Dixie Kitchen (dixiekitchen.com)

...and many others

**We value our clients, and desire to create a program
for you and your company
that will continue for years to come.,,**

**Feel free to contact us with any questions, comments or concerns.
(865) 588-2465 or info@knoxville1.com**





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Search Engine Optimization Program

- 1. Optimized portal pages by keyword**
 - separate websites designed to promote a group of keywords
 - each site submitted to the search engines individually
 - sites link to client's main website
 - statistics provided for each site

- 2. Analysis of competitors keywords and rankings**
 - keyword research of top 5 relevant sites
 - compilation of keyword scripting structures from research
 - comparison of competitors rankings by search engine

- 3. Ongoing Review and Updates**
 - ongoing study of ranking changes
 - review of relevant sites and new additions
 - changes to scripting and site text for continued optimization
 - study of changing search engine criteria

<http://www.knoxvilleinternet.com>

(865) 531-6299